



Sponsorship And procspectus

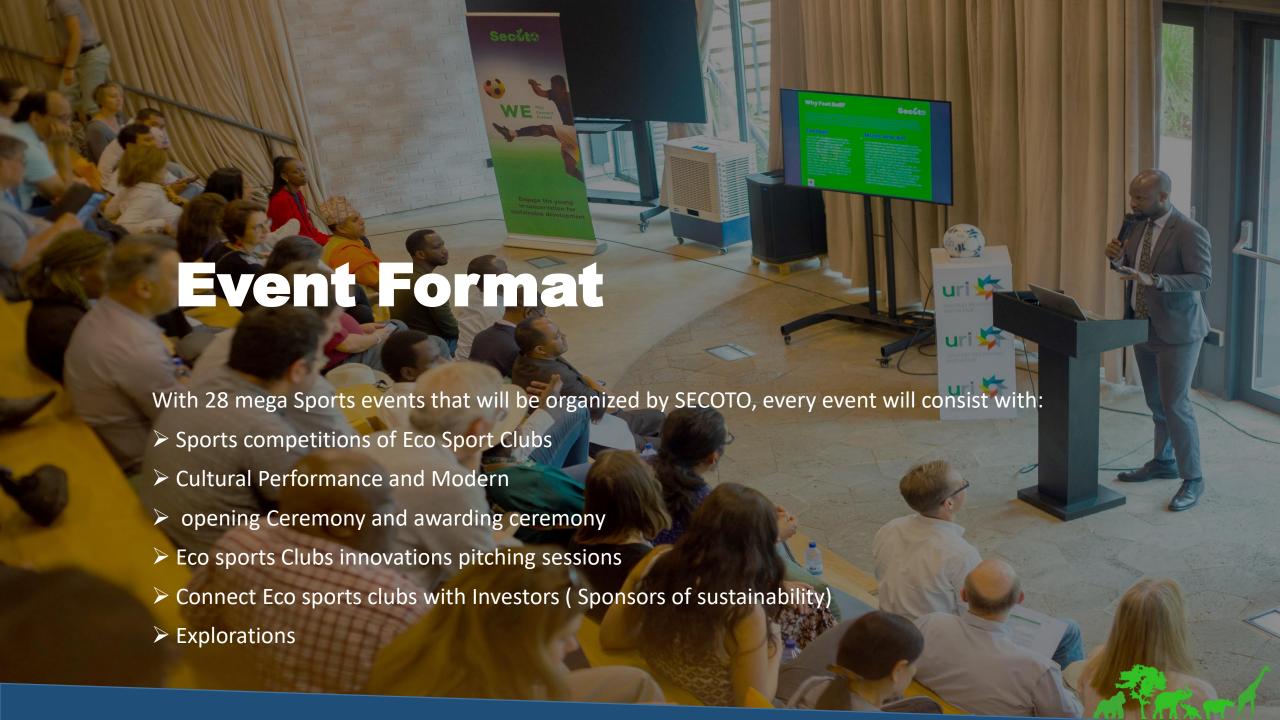


Welcoming message

With great pleasure, we invite you to partner with us for the Sustainable Environmental Conservation tournament-SECOTO as the first and only mega sports event on Conservation in the World and global platform for sports for climate, aims to bring together the young people from the environmental clubs all over the world to act on climate agenda through sports for climate and green arts performance. SECOTO has a series of sports competitions, workshops, exhibitions and panel discussions. The event would be an opportunity to showcase innovative solutions and best practices for addressing climate change while fostering collaboration and solidarity among World countries through sports for climate

SECOTO is set to be an exciting and memorable time of mega sports events address to the conservationists, Sports fans, climate activists, policymakers sports organizations, Environmental organizations, and Indigenous people, from all over the World under the football, volleyball, basketball and preforming arts. In this document you will discover ways to enhance your brand awareness and becoming a strong partner of sports for Climate worldwide.





Tangible Impact on the community

Imagine to becoming a Sponsor of Eco Sports in Eco Communities in the World



SECOTO will create more 26000 Eco sports clubs from all over the world this eco sport clubs will leading the climate agenda in their community and develop different program of youth empowerment on village level, 32 eco sports clubs identified in every country.

Young generation Including both women and men will participate in the Sports eco Tournament ,fans engagement,community engagement ,this initiative will empower youth program from national to the international level, while raising awareness about the children's right inclusiveness and wildlife conservation.



Brand enhancement

Becoming the sponsor of the only mega sports events on conservation in the World.

SECOTO is another memorable time for your brand enhancement in all annual intercontinental Green Cup ,world, Green Cup and SECOTO national level . Branding message of climate change identified by activists from the world will accompany your brand on uniform of players that will be participate in our events which will reveal the world also your commitment on climate agenda. Brand exposure to the World sports medias , Environmental medias, field Exposure, sports fans and climate activists , This will be the key of your brand enhancement.

Secoto event is good platform to elevate your brand with new young people talented in sports and arts with the spirit of saving the Earth from Climate change and expose your brand to different stakeholders, Leaders, Greenpreneurs, policy maker, that are working with SECOTO worldwide.

African Green Cup™, Asia Green Cup™, European Green Cup™ Oceanian Green Cup™, American Green Cup™, SouthAmerica Green Cup™, and Eco Sparts Cup-UAE and World Green Cup™







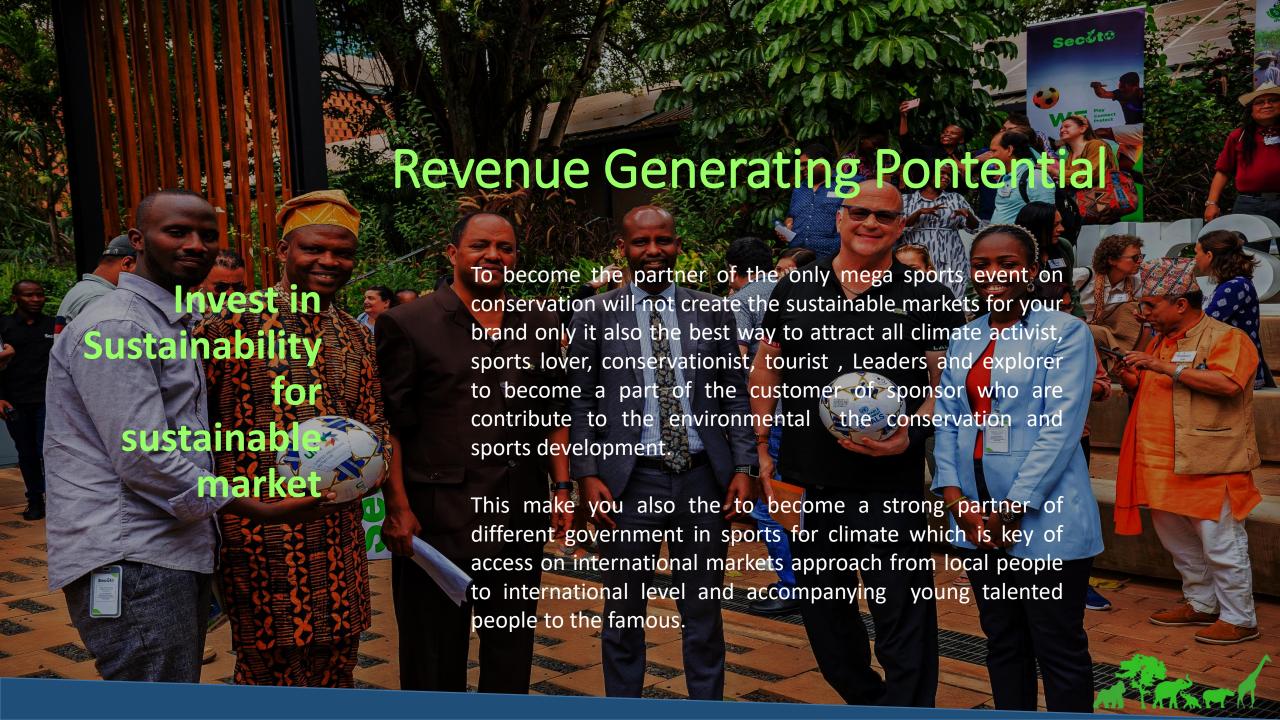
bring together the sports fans, climate activists and entertainment lovers

21,376 Eco Sports Clubs 3,420,160
talented
conservationist
women
and men

1,5 billion
Climate activists
And Sports fans

Return of Investment

3,420,160 young women, and men will always annually participate in sustainable environmental conservation tournaments-SECOTO with over 35,000 games in four sectors of sports. This will become the best opportunity of the sponsors to seed the market from all those young talented from all over the world. Where everyone will be recalled to use and get access on the service or product offered by the sponsors. Secoto allows all the sponsors to have pavillion to showcase their services and product during the event.



Become the partners of Soustainable Developments Goals (SDGs)



















Trending Today

Highlights from the 2023-2024 SECOTO report

Featuring with SECOTO Magazine

SECOTO Magazine is online and print aims to publish the success story of climate activities and promoting Self Green Storyteller among young people in their areas, as well as promote culture, sports and tourism based on climate change across the world

Featuring with SECOTO as focuses on climate change and sustainability allows companies to enhance their brand visibility among a targeted audience that is increasingly concerned about environmental issues. This demographic often includes environmentally conscious consumers, industry leaders, policymakers, and academics who are engaged in discussions around sustainability. By associating with a reputable publication, sponsors can position themselves as thought leaders in the field, thereby improving their brand reputation

Sponsors will leverage this information for market research purposes, allowing them to tailor their products or services to meet the needs of an environmentally conscious audience more effectively. This not only provides exposure but also educates readers about the sponsor's efforts towards combating climate change, thus fostering trust and loyalty among potential customers.



Other Considerations:

Visibility

enterprise the promote sustainability to Showcase you their logos and messaging prominently across various event materials, such as banners, signage, and promotional items. This exposure significantly enhances brand recognition among attendee and aligning with reputable events to elevate a sponsor's brand image during an event, to increase their credibility and prestige, and making attendees perceive the sponsoring brand as trustworthy

Exposure on sports and climate medias

SECOTO event are the only event bring together the medias of sports and sustainability together and amplifies medias presence as brands promote their involvement before, during, and after the event through various platforms of climate activist sports influencers as well as User-generated content from attendees further extends this reach including SECOTO magazine

Long partnership of sustainability

The Sustainable Environmental Conservation Tournaments -SECOTO lead the sponsor to long-term partnerships between sponsors and environmental clubs in the world. These collaborations may extend beyond the tournament itself, resulting in ongoing support for sustainable initiatives throughout the year. Such relationships help solidify commitments to environmental stewardship within sports organizations

Sports Fans and community engagement

Encourage sports fans and community involvement by collaborating with local organizations and Green businesses. Partnering with schools, sports clubs non-profits, or community groups through SECOTO events to enhance credibility and expand reach within the community and consider your visibility to green initiatives of the youth in community level and international as our countributing to Sustainable Development Goals

Showcases

Showcase your brand at sports events to be recognize the significance partners of sport for climate. Stand with climate activists and get stand in all our events to and the allow us to create your brand awareness and visibility in front of massive spectacles that draw in large audiences and create memorable experiences for fans. Our strong platform creates for you the brand presence that enhance visibility, foster community engagement, and drives commercial success through sponsorships and merchandise sales

Strong partner of youth

Interact directly with new potential customers. By engaging attendees through booths, demonstrations, and presentations, and collect valuable contact information and generate leads for future sales with future generation as well as grow your market with growing generation



