

**SECOTO**  
SECOTO INTERNATIONAL GREEN

**Secoto**  
We Play, We connect, We protect



# Sponsorship And prospectus

[www.secoto.org](http://www.secoto.org)  
[www.secoto.earth](http://www.secoto.earth)  
[www.secotomag.com](http://www.secotomag.com)

# Welcoming message



With great pleasure, we invite you to partner with us for the Sustainable Environmental Conservation tournament-SECOTO as the first and only mega sports event on Conservation in the World and global platform for sports for climate, aims to bring together the young people from the environmental clubs all over the world to act on climate agenda through sports for climate and green arts performance. SECOTO has a series of sports competitions, workshops, exhibitions and panel discussions. The event would be an opportunity to showcase innovative solutions and best practices for addressing climate change while fostering collaboration and solidarity among World countries through sports for climate

SECOTO is set to be an exciting and memorable time of mega sports events address to the conservationists, Sports fans, climate activists, policymakers sports organizations, Environmental organizations, and Indigenous people, from all over the World under the football, volleyball, basketball and performing arts . In this document you will discover ways to enhance your brand awareness and becoming a strong partner of sports for Climate worldwide.



# Event Format

With 28 mega Sports events that will be organized by SECOTO, every event will consist with:

- Sports competitions of Eco Sport Clubs
- Cultural Performance and Modern
- opening Ceremony and awarding ceremony
- Eco sports Clubs innovations pitching sessions
- Connect Eco sports clubs with Investors ( Sponsors of sustainability)
- Explorations



# Tangible Impact on the community

Imagine to  
becoming a  
Sponsor of  
Eco Sports  
in Eco  
Communities  
in the World



SECOTO will create more 26000 Eco sports clubs from all over the world this eco sport clubs will leading the climate agenda in their community and develop different program of youth empowerment on village level, 32 eco sports clubs identified in every country.

Young generation Including both women and men will participate in the Sports eco Tournament ,fans engagement,community engagement ,this initiative will empower youth program from national to the international level, while raising awareness about the children's right inclusiveness and wildlife conservation.



# Brand enhancement

**Becoming  
the sponsor  
of the only  
mega sports  
events on  
conservation  
in the  
World.**

SECOTO is another memorable time for your brand enhancement in all annual intercontinental Green Cup ,world, Green Cup and SECOTO national level . Branding message of climate change identified by activists from the world will accompany your brand on uniform of players that will be participate in our events which will reveal the world also your commitment on climate agenda. Brand exposure to the World sports medias , Environmental medias, field Exposure, sports fans and climate activists , This will be the key of your brand enhancement.

Secoto event is good platform to elevate your brand with new young people talented in sports and arts with the spirit of saving the Earth from Climate change and expose your brand to different stakeholders, Leaders, Greenpreneurs, policy maker, that are working with SECOTO worldwide.

***African Green Cup™, Asia Green Cup™, European Green Cup™, Oceanian Green Cup™, American Green Cup™, SouthAmerica Green Cup™, and Eco Sports Cup-UAE and World Green Cup™***



**bring together  
the sports fans,  
climate activists  
and  
entertainment  
lovers**

**21,376 Eco  
Sports Clubs**

**3,420,160  
talented  
conservationist  
women  
and men**

**1,5 billion  
Climate activists  
And Sports fans**

## **Return of Investment**

3,420,160 young women, and men will always annually participate in sustainable environmental conservation tournaments-SECOTO with over 35,000 games in four sectors of sports. This will become the best opportunity of the sponsors to seed the market from all those young talented from all over the world. Where everyone will be recalled to use and get access on the service or product offered by the sponsors. Secoto allows all the sponsors to have pavillion to showcase their services and product during the event.



# Revenue Generating Potential

Invest in  
Sustainability  
for  
sustainable  
market

To become the partner of the only mega sports event on conservation will not create the sustainable markets for your brand only it also the best way to attract all climate activist, sports lover, conservationist, tourist , Leaders and explorer to become a part of the customer of sponsor who are contribute to the environmental the conservation and sports development.

This make you also the to become a strong partner of different government in sports for climate which is key of access on international markets approach from local people to international level and accompanying young talented people to the famous.



# Become the partners of Sustainable Developments Goals (SDGs)

African Green CUP

6 CLEAN WATER AND SANITATION

AFRICAN GREEN CUP OF ECO CLUBS 2025

The only mega sports event in Conservation in Africa



Europe Green CUP

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

EUROPEAN GREEN CUP OF ECO CLUBS 2025

The only mega sports event on conservation in Europe



Suramericana Green CUP

13 CLIMATE ACTION

SURAMERICAN GREEN CUP OF ECO CLUBS 2025

The only mega sports event in conservation in south America.



America Green CUP

7 AFFORDABLE AND CLEAN ENERGY

AMERICA GREEN CUP OF ECO CLUBS 2025

The only mega sports event on Conservation in North America.



ASIA GREEN CUP FOR ECO CLUBS 2025 UNITED ARAB EMIRATES- UAE

Asian Green CUP

THE ONLY MEGA SPORTS EVENT ON CONSERVATION IN ASIA



Oceania Green CUP

11 SUSTAINABLE CITIES AND COMMUNITIES

OCEANIAN GREEN CUP OF ECO CLUBS 2025

The only mega sports event on Conservation in Oceania.





Go Green, Go Clean, Go Healthy  
with  
NOUR ATTORNEY &  
LEGAL CONSULTANCY

## GREENPRENEUR

Mohamed Noureldin  
Managing Director  
at  
NOUR ATTORNEY COMPANY

### GREEN BUSINESS

- Sustainability
- Youth for Climate
- Green Services
- SDGs

- SPORT for NATURE
- AFRICAN GREEN CUP  
2025 of ECO CLUBS
- Kwita Izina 2024



Trending Today Highlights from the 2023-2024 SECOTO report

## Featuring with SECOTO Magazine

SECOTO Magazine is online and print aims to publish the success story of climate activities and promoting Self Green Storyteller among young people in their areas, as well as promote culture, sports and tourism based on climate change across the world

Featuring with SECOTO as focuses on climate change and sustainability allows companies to enhance their brand visibility among a targeted audience that is increasingly concerned about environmental issues. This demographic often includes environmentally conscious consumers, industry leaders, policymakers, and academics who are engaged in discussions around sustainability. By associating with a reputable publication, sponsors can position themselves as thought leaders in the field, thereby improving their brand reputation

Sponsors will leverage this information for market research purposes, allowing them to tailor their products or services to meet the needs of an environmentally conscious audience more effectively. This not only provides exposure but also educates readers about the sponsor's efforts towards combating climate change, thus fostering trust and loyalty among potential customers.



# e Other Considerations:

## Visibility

- SECOTO events allow the company and enterprise to promote sustainability to showcase your logos and messaging prominently across various event materials, such as banners, signage, and promotional items. This exposure significantly enhances brand recognition among attendees and aligning with reputable events to elevate a sponsor's brand image during an event, to increase their credibility and prestige, and making attendees perceive the sponsoring brand as trustworthy

## Exposure on sports and climate medias

SECOTO events are the only event to bring together the medias of sports and sustainability together and amplify media presence as brands promote their involvement before, during, and after the event through various platforms of climate activist sports influencers as well as user-generated content from attendees further extends this reach including SECOTO magazine

## Long partnership of sustainability

The Sustainable Environmental Conservation Tournaments -SECOTO lead the sponsor to long-term partnerships between sponsors and environmental clubs in the world. These collaborations may extend beyond the tournament itself, resulting in ongoing support for sustainable initiatives throughout the year. Such relationships help solidify commitments to environmental stewardship within sports organizations

## Sports Fans and community engagement

Encourage sports fans and community involvement by collaborating with local organizations and green businesses. Partnering with schools, sports clubs, non-profits, or community groups through SECOTO events to enhance credibility and expand reach within the community and consider your visibility to green initiatives of the youth in community level and international as our contribution to Sustainable Development Goals

## Showcases

Showcase your brand at sports events to be recognized by the significance of sports for climate. Stand with climate activists and get stand in all our events to and allow us to create your brand awareness and visibility in front of massive spectacles that draw in large audiences and create memorable experiences for fans. Our strong platform creates for you the brand presence that enhances visibility, fosters community engagement, and drives commercial success through sponsorships and merchandise sales

## Strong partner of youth

Interact directly with new potential customers. By engaging attendees through booths, demonstrations, and presentations, and collect valuable contact information and generate leads for future sales with the future generation as well as grow your market with the growing generation



A group of women are dancing at night, wearing traditional headwraps and shawls. The woman in the foreground is smiling and looking towards the camera. The background is blurred, showing other dancers and a festive atmosphere with colorful lights.

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